

PTC/SB/21 (08-03)
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TRANSMITTAL FORM (to be used for all correspondence efter initial filing)			Application Number Confirmation Number		09/498,5	09/498,515		
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			Filing Date		02/04/20	000	CENTRAL FA	CE
			First Named Inventor		Howard	G. Page	MAR 0	20
			Art Unit		3622		90****	1
			Examiner Name		Young, John L.)
Total Number of Page	12	Attorney Docket Number		1285				
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Fee Transmittal Form		Drawing(s)		After Allowance Communication to Group				
Fee Attached		Licensing-related Papers			Appeal Communication to Board of Appeals and Interferences			
Amendment / Reply		Petition			Appeal Communication to Group (Appeal Notice, Brief, Reply Brief)			
After Final		Petition to Convert to a Provisional Application			Proprietary Information			
Affidavits/declaration(s)		Power of Attorney, Revocation Change of Correspondence Address			Status Letter			
Extension of Time Request		☐ Terminal Disclaimer			Other Enclosure(s)			
Express Abandonment Request		Request for Refund			'	,,,		
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Response to Missing Parts under 37 CFR 1.52 or 1.53								
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Signature	Grean Jansen							
Pate	March 9, 2004	77	0					
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Practitioner's Docket No. 1285

Patent

MAR 0 9 2004

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of: Howard G. Page

Application No.: 09/498,515

Filed: February 4, 2000 Examiner: John L. Young

For: ADVERTISING INSERTION FOR A VIDEO-ON-DEMAND SYSTEM

Mail Stop Non-Fee Amendment

Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

Response to Office Action

Introductory Comments

In response to the Office Action dated December 10, 2003, reconsideration is respectfully requested. In addition, Applicants respectfully request additional searching, as Applicants view the currently cited prior art, specifically the Rangan reference, as not reading on or applying to the present application. The entire claim set of the application is included, according to the revised amendment format.